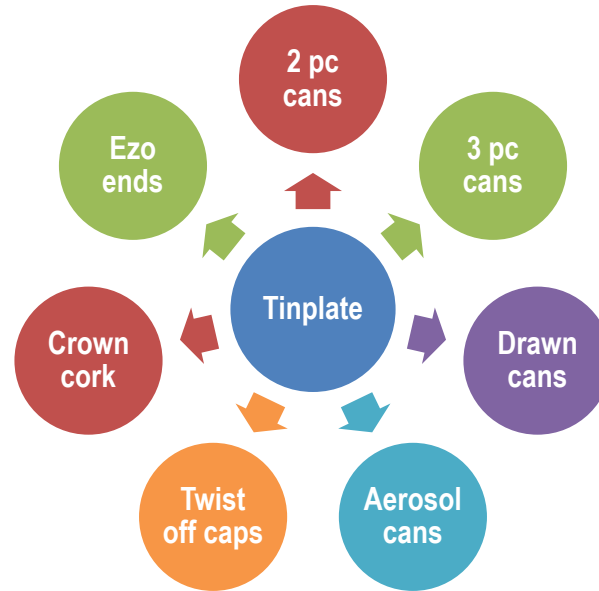


# **Overview of global metal packaging**

**Madras Consultancy Group  
August 2014**

# Packaging product classification

## Tinplate products



## Aluminium products

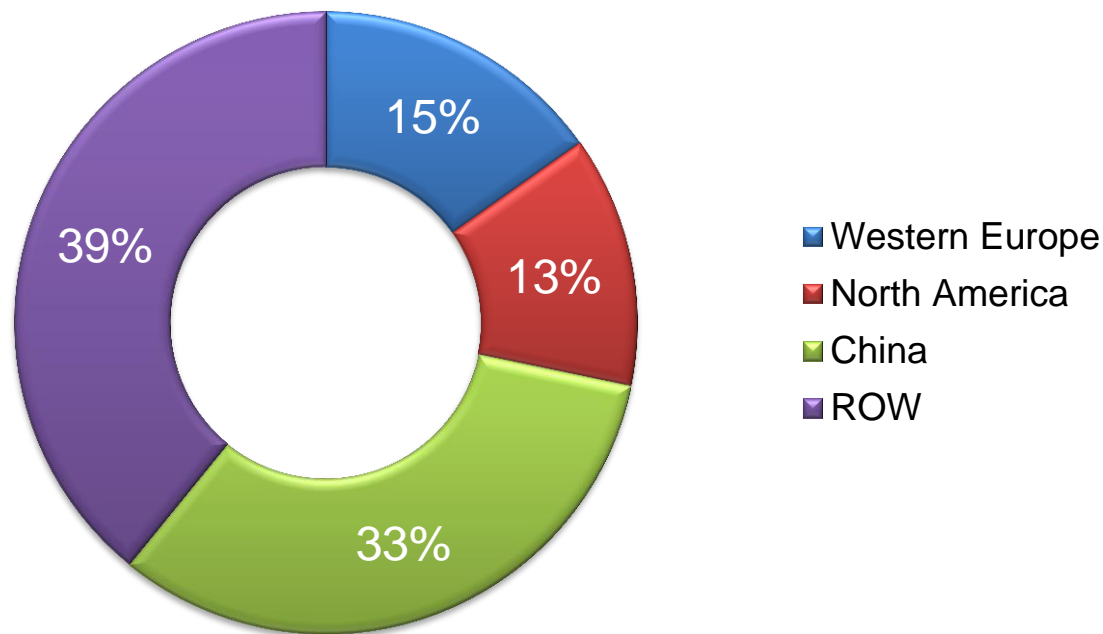
2Pc Beverage cans

Monobloc aerosols

ROPP Caps, Collapsible tubes

The global tinplate production capacity is estimated at around 23 million tonnes in 2013...

Global Tinplate capacity : 23 million tonnes



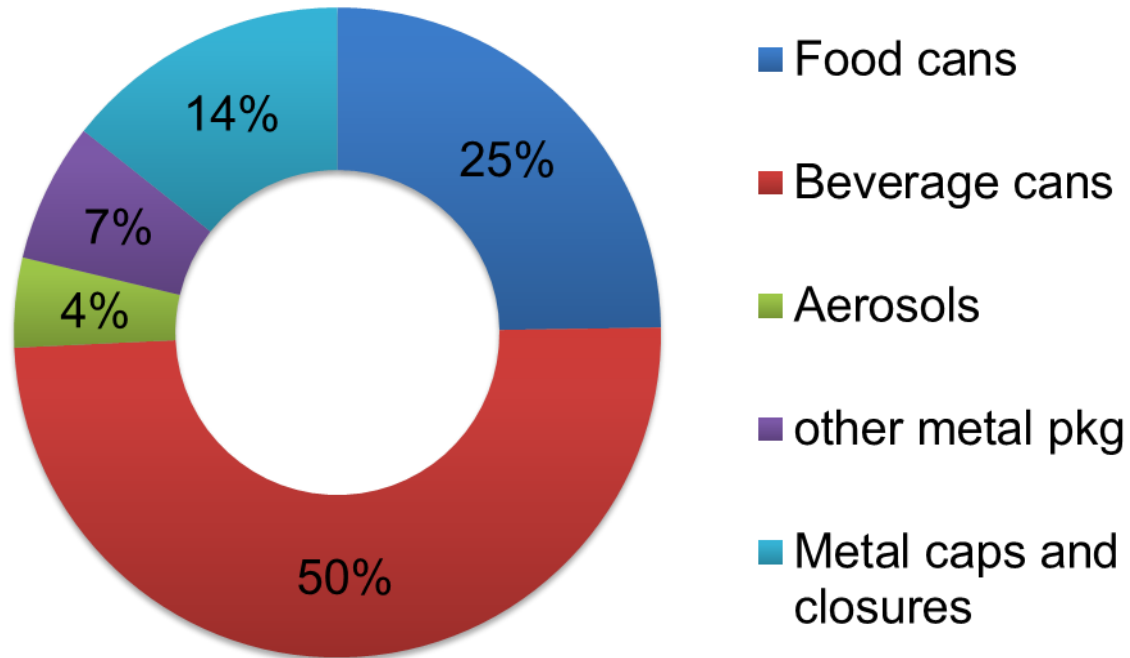
Source: Secondary research

## Global tinplate packaging trends...

- In the last decade, there has been a major shift in tinplate capacities from the west to the east
- In capacity terms, Europe & North America have cut back about 2.0 million tonnes in the last decade
- The demand for tinplate has hovered at around 16 to 17 million tonnes per annum; growth in many sectors, especially in the emerging markets, has been offset by the replacement of tinplate by aluminium in the 2-piece beverage can segment
- However, tinplate cans continue to be the No.1 choice for packaging processed fruits, vegetables, fish, meat & other foods where long shelf-life is a pre-requisite

# Global metal packaging market

**Global Metal Packaging for consumer markets**  
 Total: US \$60 billion, 2013

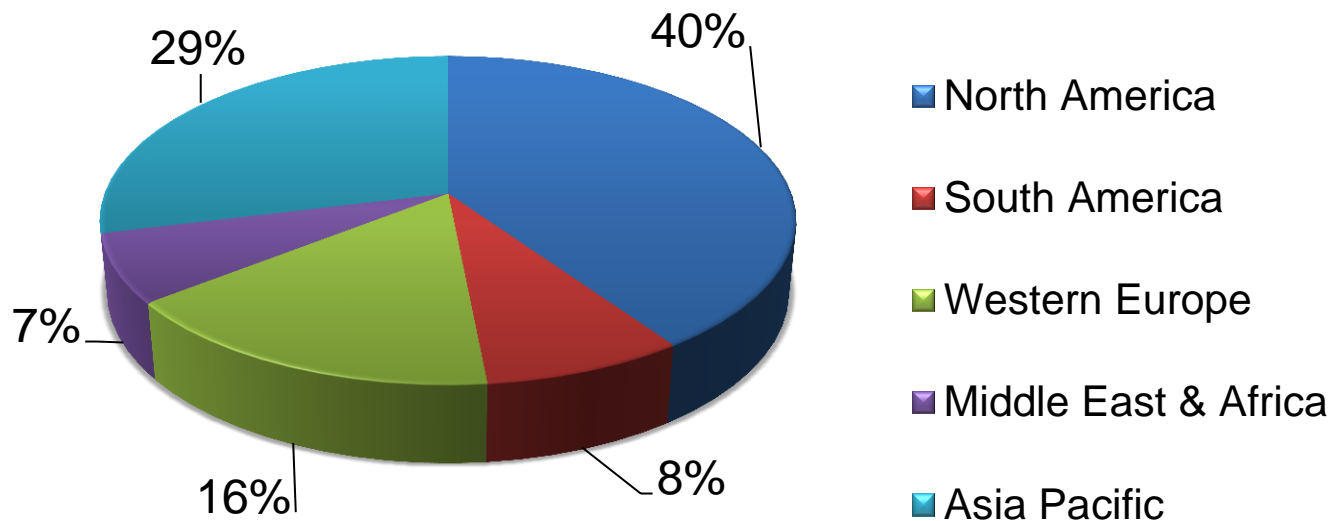


Beverage cans account for 50% of the metal packaging market, followed by food cans at 25%

Source: Secondary research

The 2-pc beverage can market is estimated at around 300 billion cans...

Global 2-piece beverage can market: 300 billion units



- 85 -90% of the cans are aluminium cans while rest are tinplate

Source: Industry publications

**For further information, please contact :**

**Madras Consultancy Group**

Email : [admin@mcg.in](mailto:admin@mcg.in)

Tel: +91 44 4211 3434 / 4211 3490

URL : [www.consultmcg.com](http://www.consultmcg.com)

Postal address

2<sup>nd</sup> Floor, MN Plaza

15, 3<sup>rd</sup> Cross Street, Kasturba Nagar

Adyar, Chennai 600020, India