

The Bulk Packaging Markets in India

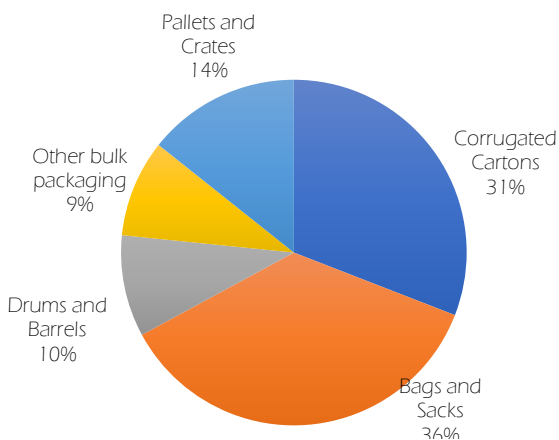
An in-depth industry analysis from Madras Consultancy Group



Marked developments in logistics, warehousing, and material handling systems during the last decade are key influencers in the growth of the bulk packaging market. Material reduction, space saving, and light weighting have an increasingly important role in the choice of bulk packaging material both from the perspective of reducing cost as well as escalating environmental concerns.

The bulk packaging market in India is estimated at INR 892 billion in 2019-20. Bags and sacks as well as corrugated cartons are the leading bulk packaging formats accounting for around 36% and 31% respectively of the total market

Bulk Packaging market in India: Break up by segment
Total: INR 892 billion



Growing at around 10% per annum, the packaging industry in India stood at INR 1,920 billion in 2019-20.

Within this, bulk packaging, accounting for around 46%, is mainly concerned with transport and safe handling of goods.

This syndicated report entitled "The Bulk Packaging Markets in India- an industry report" prepared by Madras Consultancy Group (MCG), Chennai, provides an independent and comprehensive analysis of the bulk packaging industry and forecasts till 2024-25. The report reviews in detail the status of the Indian bulk packaging markets for 2019-20 and provides a five-year forecast for 2024-25. This report aims to provide the reader a deep insight into the Indian bulk packaging industry and the direction in which it is headed. An attempt has been made to delineate the industry dynamics of end-user markets and packaging products.

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Key questions addressed in this industry analysis report:

What is the size of the Indian bulk packaging market? What are the growth prospects ?

What is the market share of the key packaging media viz corrugated cartons, drums and barrels, bags and sacks, & pallets and crates?

What are the application segments and noteworthy growth markets of each medium?

What is the structure of the market and who are the key players in each bulk packaging medium?